



PORTSMOUTH VIRGINIA ECONOMIC DEVELOPMENT

Workshops

Small Business Workshop

The City of Portsmouth Department of Economic Development, The Small Business Administration and The Phoebe Group present “The Art of Networking.”

Do you attend networking sessions and never turn those business cards into customers?

Do you get frustrated when you have to convince potential customers who you are before you can tell them what you offer?

Learn how to turn your time into money by engaging people in conversation as you network to maximize your opportunity for business.

Take advantage of this interactive session which will provide you with the tools you need to:

- ❖ Develop your 30 second commercial pitch
- ❖ Make a winning first impression
- ❖ Get FREE press for your business

Please don't miss this FREE opportunity to learn how to grow your business through the “Art of Networking.”

“The Art of Networking”

This workshop will discuss common practices for small business owners to maximize their potential to grow their business through networking.

Ms. D. Yvonne Rivers is a seasoned sales and marketing professional with more than 25 years of major marketing experience in general and niche marketing. She has worked with several businesses, non-profits and major corporations, assisting them with writing press releases, developing marketing plans and generating attendance at events, seminars and workshops. She also serves as a consultant and trainer to non-profit groups for business development through the Non-Profit Boot Camp. She is the founder of the Phoebe Women Network and Women Dreamseekers outreach organizations that serve women in Hampton Roads and other cities.

Thursday, September 24th
6:00-8:00 P.M.
200 High St., Ste 203
Partnership Briefing Center

Call the Portsmouth Department of Economic Development at (757) 393-8804 (Please RSVP by September 23rd)

Space is limited!!!



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