



News Release

Release Date: October 6, 2009

Media Contact: Michelle L. Eady, or Aurthor Williams, Recreation Superintendents,
757-393-8481 x 4112 or x 4125

Subj: NO MORE BULLETS-Anti Violence Campaign
"Books...Not Bullets"

This program will be a public forum of concerned people from all communities working together to help themselves and each other. The program will seek to change young people's lifestyles through Education-Empowerment-Encouragement-Inspiration and Support. As a campaign we will explore and discuss information and compile reaction statements to share with family, schools and the communities.

A few of the campaign's planned sub-activities will include:

- Reading with "G" (i.e. Good, Grand or God) Daddies in Schools
- The Silencer of Violence-Communication-Spoken Word competition
- Art and Entertainment – music competition, positive rap development with Percent Prime Music, Big Screen Scott video production
- Sports and Positive Inspirational collaboration with Schools, Faith-Based organizations and Recreation Centers
- Family Oriented Concerts

Key Dates: Opening Kickoff on Friday October 16, 2009 - 7:00 pm

Flames of Fire Church, 1478 Kempsville Rd, Norfolk, VA 455-6460

Public Rally - Saturday October 17, 2009 - 1:00 pm to 4:00 pm

Neighborhood Facility Recreation Center, 900 Elm Avenue, Portsmouth, VA 393-8595
(WOWI -103 JAMZ- DEJA's VUE WILL BE ON SITE FOR THIS EVENT)

Awareness Broadcast - Sunday October 18, 2009 - 9:00 to 12:00 pm

Clear Channel Radio 1003 Norfolk Sq. WOWI -103 JAMZ- DEJA's VUE - 466-0153

For more information about the "NO MORE BULLETS" program, please contact Michelle L. Eady at (757) 393-8481 Ex. 4112, Aurthor Williams Ex. 4125, Dr. M. Julius Hayes at (757) 449-5819, or Corey F. Scott 310-467-6378 (www.youtube.com/nomorebulletsnow)

Portsmouth Parks, Recreation and Leisure Services provides for the recreational needs of the community through parks, facilities and programs to enhance the quality of life in Portsmouth. For more information on other programs and activities, call (757) 393-8481, or visit our website at portsmouthva.gov

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