



A partnership of
HR CLEAN, HR STORM
and HR WET

Hampton Roads has long been collaborating on projects of regional significance. Transportation, economic forecasts, and physical and environmental planning are just a few areas where residents and businesses have benefited from regional cooperation.

Environmental education has also been coordinated on a regional scale through the Hampton Roads Planning District Commission. Regional environmental education efforts focusing on water conservation, stormwater management, waste minimization and recycling have allowed the region's sixteen local governments to pool financial resources and professional talent. The committees of HR CLEAN, HR STORM, and HR WET frequently come together, and are referred to as HR³. Some of their joint projects are the HR³ Mini-Grant program, the HR³ Family Activity Book, and online business information in the Green \$en\$e Guide. For more information, visit: www.hrpdc.org.



HR WET Celebrates 10 Years of Water Conservation Education

In February 1994, representatives of city and county public utilities and public information departments in the Hampton Roads region met with a common mission: raise awareness of the limited nature of water supply resources in the area and encourage a wise water use ethic. From that, the Hampton Roads Water Efficiency Team (HR WET) was created. Tackling their mission through a variety of projects and many forms of communication, HR WET continues to be a presence. Projects have included the following:



- * Print, radio and television ads.
- * HR WET educational trailer at community events and festivals.
- * Surveys and focus groups.
- * Web site development: www.hrwet.org.
- * Elementary school Standards of Learning (SOL) based teaching package.
- * Business and Industry Guide, now known as the Green \$en\$e Guide.
- * Household retrofit programs with EPA Environmental Justice Grant.
- * Variety of educational giveaways.
- * Water-Use It Wisely campaign.



The portion of water that is not absorbed into the ground is what is known as stormwater runoff. This water in motion picks up and carries a wide variety of pollutants and litter, which flow into our storm drains, and eventually empty directly into our waterways. Unlike household wastewater, stormwater is not treated. That means, the everyday pollution that we all contribute has a direct impact on our local

water quality. HR STORM, a subcommittee of the HRPDC Regional Stormwater Management Committee (RSMC), is composed of representatives from 16 local governments who are committed to regional stormwater education.



Adopt Hampton Roads, If not YOU...then who?

Every year, local volunteer groups are out on the sides of roads, deep in ditches and in creeks picking up litter that pollutes our environment. Again this year, HR CLEAN is encouraging everyone to participate in clean up events and **Adopt Hampton Roads!**



annually nationwide.

Here in Hampton Roads over a thousand volunteers have Adopted Hampton Roads. Through their perseverance and determination, tons of unsightly litter and debris were removed from streets, out of ditches and waterways, and properly disposed.

Adopt Hampton Roads is being held in conjunction with the national Great American Cleanup, which is America's largest annual cleanup, beautification and community improvement program. Keep America Beautiful, Inc. established the Great American Cleanup in 1985, and now more than two million volunteers participate

Participate in a local clean up effort. To find out what is going on in your community, log onto www.hrclean.org today!



They are OUR roads and parks, rivers and canals. It's up to US to keep them clean.

HR³ Mini Grant

HR³ Mini-Grant - open to all school children and youth groups, K-12th grade, no deadlines. Log onto any of the HR³ websites to see samples of applications. Mini-Grants of up to \$250 are awarded every month! Don't miss the chance to have your environmental project funded.

